

# SWISS PROGRAM MANAGEMENT CONFERENCE

OCTOBER 24, 2012 4PM TO 9PM

ZURICH INSURANCE, MYTHENQUAI 2, ZURICH (AUDITORIUM)

This conference is sponsored by Zurich Insurance Group and PMI and targeted at project, program and functional managers wishing to understand more about program management. All 8 program management PgMP certified managers in Switzerland will be present, giving 4 presentations of various topics of interest. In addition, a special guest speaker "Dr H Kerzner" will be presenting a surprise topic and Dr. Ginger Levin joining via video conference for the Q&A round table.

## AGENDA (4PM TO 9PM, 24 OCTOBER)

Arrivals 3:30 – 4pm

**Start** – Introduction (4pm - 4.15pm)

**Presentation 1:** PgMP certification journey, the good the bad and the ugly...

**Presentation 2:** Main stream Project/Program methodologies - PMI (PmBOK/SPM3 versus Prince II/MSP) similarities and differences.

**Presentation 3:** Differences of Leadership Competencies (Program, Project and Functional managers) with the impact of globalization.

**Presentation 4:** Program Management Competence and Career Framework - What's next after Program Management?

**Special Guest speaker** followed by round-table Q&A with **Dr Ginger Levin** (2<sup>nd</sup> PgMP in the world).

**Apero and food till 9pm**

## SPECIAL GUEST SPEAKER

**HAROLD KERZNER, (M.S., Ph.D., Engineering and M.B.A)** is Senior Executive Director for Project Management for the International Institute for Learning. Dr. Kerzner's expertise is in the areas of project management and strategic planning. He has 45 plus publications related to project management.

**All 8 PgMP PRESENTERS** are senior program executives/directors who are Swiss based. They have extensive experience in national and international programs, presenting at conferences and publishing their own research material on program and project management. This is the first time they are presenting together as a team to help promote program management in Switzerland

**Dr. Ginger Levin** is a senior consultant and educator in project management. Her specialty areas are portfolio management, program management, the Project Management Office, metrics, and maturity assessments. She is certified as a PMP, PgMP and as an OPM3 certified professional. Dr. Levin was the second person in the world to receive the PgMP. As an OPM3 Certified Professional, she has conducted over 20 maturity assessments using the OPM3 Product Suite tool.

## Program Management Speakers (PgMP certified)



**Benedikt Thomas Schmid**, Zug



**Martin Israel Kleiner**  
Winterthur



**Robert Joslin**, Zurich



**Joerg Roedle**,  
Bottmingen,  
Baselland



**Michael Brasse**, Zurich



**Yannick Le Pogam**  
Ecublens, Geneva/Vaud



**Amaury Aubree-Dauchez**  
Evolene, Wallis



**Heinz Bruetsch**,  
Zurich

Please register on PMI web site <http://www.pmi-switzerland.ch/regional/index.php?show=201&year=2012>

Note: This event is free for Zurich employees and anybody who accessing via the voice and web conferencing